

IGLOOHOME DIGITAL KIT

DIGITAL KIT

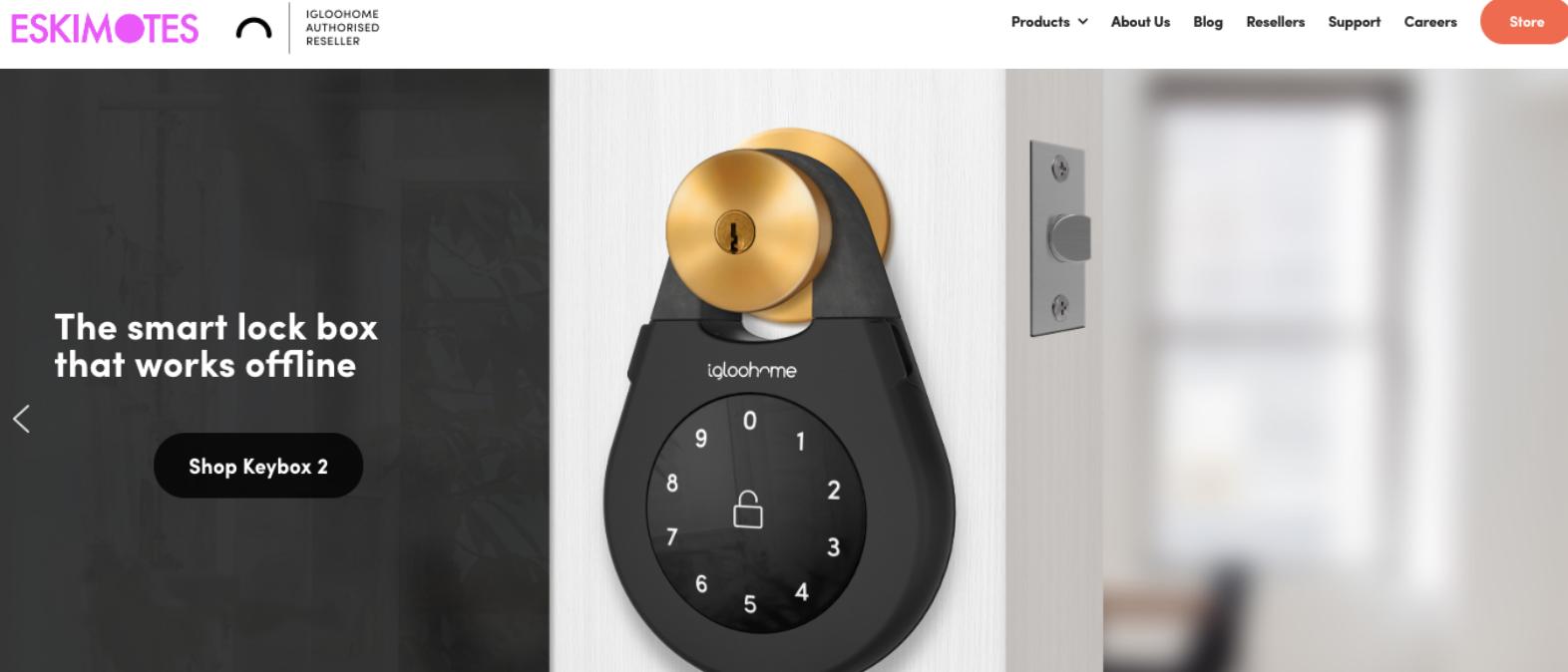
For Distributors &
Resellers

IGLOOHOME HQ

WEBSITE

Ideal 

< >  www.smartlocks.(country you are in)



Logo

Should be company name with 'igloohome authorised reseller'

Website URL

www.smartlocks.fr (or whichever country you're in) - great for SEO
OR www.(companyname).fr

Visuals

To use igloohome assets provided in the partners kit -
igloohome.co/partners-kit/. Colours, font, aesthetics to follow brand identity.

Not Accepted

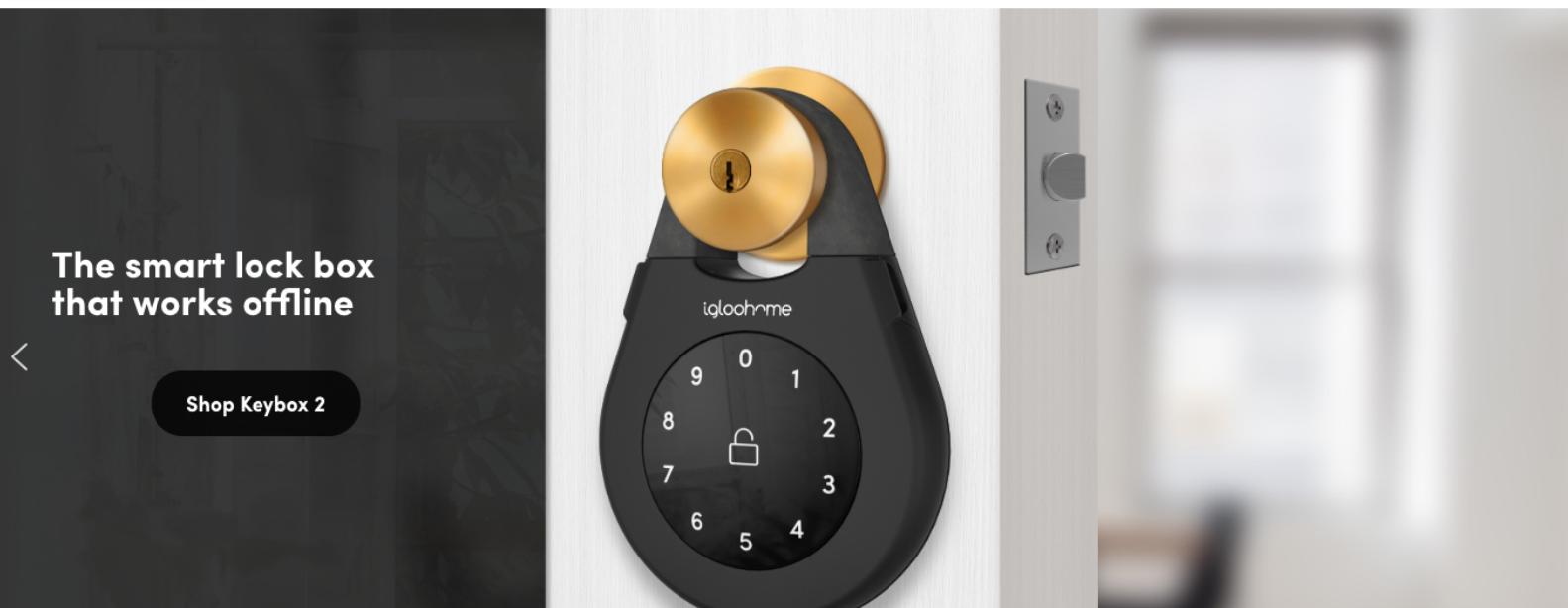


< > www.igloohome.(country you are in)

igloohome

Products About Us Blog Resellers Support Careers

Store



Do not claim to be igloohome in your country – it may give customers the impression that your company is an 'igloohome imitation'

Do not use the images with low resolution/disproportionate dimensions

Do not clutter the page with too many words/images – our branding is clean and simple

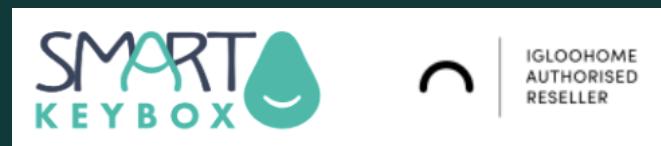


LOGO

Ideal



Example



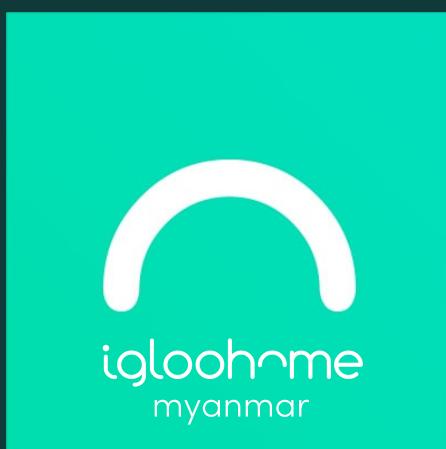
Not Accepted



Issue:

igloohome logo skewed

Do not shear, flip or rotate the logo in any fashion.
Scale logo uniformly if needed.



Issue:

claiming to be igloohome

Reseller/distributor is an official partner, such logos may confuse consumers.

SOCIAL MEDIA

Display Picture

Ideal ✓

Large company name
igloohome authorised
reseller badge below

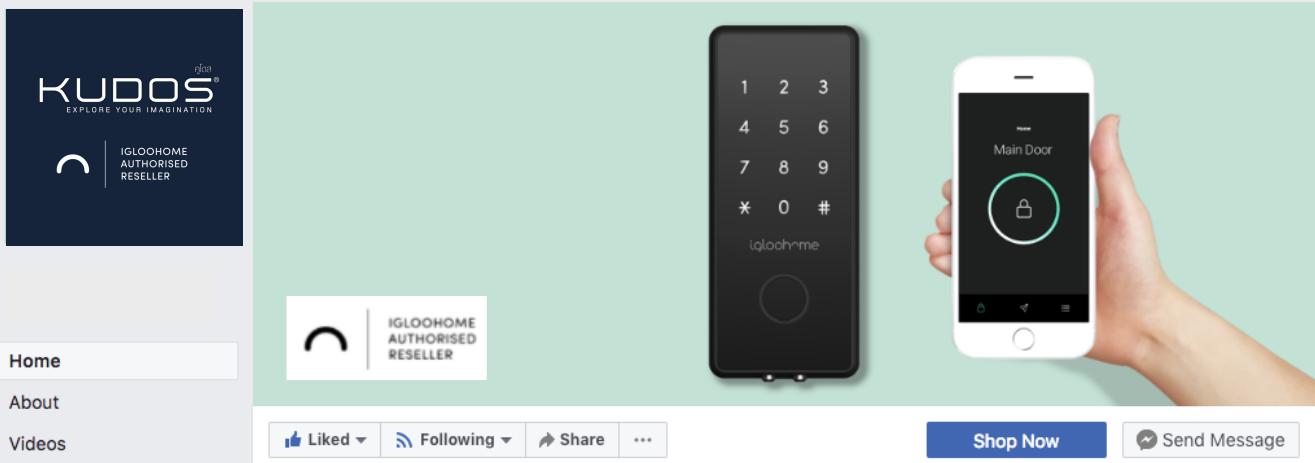


Example



SOCIAL MEDIA

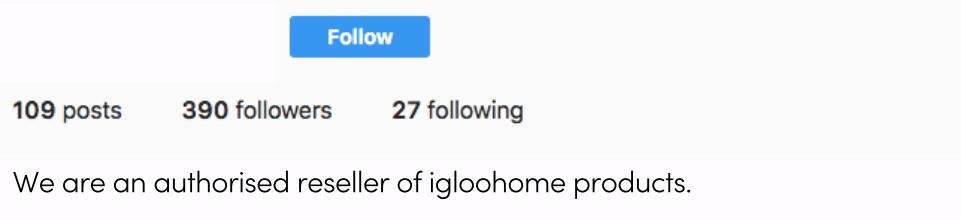
Display Picture



Facebook



Company logo as display (not igloohome logo). igloohome authorised reseller badge on cover photo. Under 'about us' - 'we are an authorised reseller of igloohome products.'



Instagram



Company logo as display (not igloohome logo). Under profile description - 'we are an authorised reseller of igloohome products.'

SOCIAL MEDIA

Display Picture

Not Accepted



Issue: **Claiming to be igloohome**

reseller/distributor is an official partner, such logos may mislead consumers should your company be carrying other products too.



Issue: **Formatting**

your company's name should be bigger than igloohome's; authorised reseller disclaimer needs to follow what we have provided as shown earlier.



Issue: **Piracy**

Potential customers may think that this is a copy of the original igloohome and boycott your company.

SOCIAL MEDIA

Handles



and more

Ideal



Your own company's name
Smart Locks (country you are in)

Example

【大好評頂いたスマートキーボックスigloohome第二回注文受付開始！】
昨年12月に初回出荷分を完売したスマートキーボックス『igloohome』ですが、3月の第2回出荷分販売開始に先立ち、プレオーダーの受付を開始致しました。初回出荷分を購入されたお客様の声を受けて、いくつかのアップデートを実施しております。詳しくは、下記リンクからぜひ！
<https://squeeze-inc.co.jp/.../smart-keybox-igloohome-2nd-bat.../>

See Translation

mister suite ミスター スイート
@mistersuite

Deadbolt 2S

SMART LOCK MALAYSIA
SIMPLIFY LIFE

REDEFINE LIFESTYLE
SMART LOCK MALAYSIA
THE DIGITAL LOCK MADE SMART
WWW.SMARTLOCKMALAYSIA.COM

Smart Lock Malaysia
@smartlockmalaysia

Access creative content,
brand guidelines and all other assets

igloohome.co/partners-kit/